

## Creating an Effective Image



**Creating the right image whilst improving your personal impact with others are the two keys to enhancing value in both business and personal relationships.**

### Who is it for?

An essential learning experience for those who wish to improve working relationships and make a professional impact with colleagues, management, staff and customers.

### Overview

The aim of this workshop is to understand different personality styles and the impact they have on how we interact. Delegates will take a look at themselves, their perceived image, how they are seen by others and how to develop stronger working relationships through building rapport and enhancing their communication skills.

### Workshop Objectives:

- Define the main factors which influence our image.
- Identify personal behaviour style.
- Identify personal communication style and associated behaviours.
- Enhance personal communication style through active listening and questioning.

### Investment

Total investment for this one day workshop is £140 per person. Alternatively, this workshop can be delivered internally to your organisation for a total investment of £1154, irrespective of how many delegates from your organisation attend. This cost includes all relevant materials but excludes any costs associated with the venue.

If you are interested in arranging a training workshop for yourself, or your organisation and would like further information please do not hesitate to contact us at:

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