

General Dynamics Making a Difference Programme



Today's business environment presents unprecedented and unique challenges for managers. While profitability continues to be a top priority, successful managers must now also navigate technological advancements, shifting market trends, changes in consumer behaviour, workforce demographics and environmental and ethical concerns.

The General Dynamics Making a Difference Programme is designed to equip potential and practicing managers with a comprehensive tool kit to confidently tackle emerging business challenges. Over nine months, the programme helps you develop the cross-functional skills necessary to thrive in management and leadership roles. It provides an intense introduction to the world of people management and is highly practical - the return on investment starts the minute the delegate re-enters their working environment. Two key features of the programme offers is the opportunity each delegate has to work with a personal coach to maximise personal effectiveness back in the workplace, and the implementation of a change/improvement project that makes a difference for the organisation.

The programme is delivered through a blended learning approach of eight interactive modules, one to one coaching and the implementation of a range of personal action plans back in the workplace.

The eight modules are:



**Interpersonal
Intelligence**



**Personal
Effectiveness**



**Becoming an
effective leader**



**Communicating
with clarity**



**Collaborative
Problem Solving**



**Enhancing individual
& team Performance**



**Resolving conflict
& holding people**



**Making a
Difference**